



# INDUSTRY NEWSLETTER

## FALL 2024

The Association of VA Neurology Services (AVANS) is a 501(c)3 nonprofit organization established in 2022 by a group of VA physicians and professional organization managers who recognized a need for neurology professionals who serve veterans with neurological disorders to network, hold vital educational opportunities, and establish together best practices for working with veterans. The board of directors includes leaders in VA neurology services, and experts in neurology.

### UPCOMING MEETING INFORMATION

### WHOLE HEALTH IN VA NEUROLOGY

We are very excited about our **2nd annual AVANS meeting**  
**March 7-9, 2025 in Tampa, Florida**

Meeting topics are expected to include: Introduction to VA Whole Health, Health Equity, ALS, Best Practices Rapid Fire Panel Discussion, Setting Boundaries with patients and caregivers, AI and Immersive Technology and, Aerospace Neurology.

### Here are some things you need to know about the meeting:

- A Letter of Request for Exhibits is available on our website:  
<https://www.vaneurology.org/copy-of-industry-partners>
- Exhibitor registration will open on November 4, 2024 and can be accessed here:  
<https://fs8.formsite.com/avaho/ms6tnwzxj1/index>.
- There are a limited number of exhibit sponsorships available and they will be awarded on a first-come/first-serve basis.
- Additional sponsorship opportunities are also available on the space reservation form at a modest additional cost. These are limited and available on a first-come/first-serve basis.
- Industry Badge registration will be available on or about January 15, 2025. The industry lead for each company will be able to register the appropriate number of people for your company based on your sponsorship level.

#### MEMBERSHIP UPDATES

Our membership is growing!  
October 2023: 77 members  
October 2024: 158 members  
...and counting!

We expect about  
75-100 clinician attendees  
at our annual meeting



## Sponsorship at a glance:

**Platinum:** \$35,000

10x20 space

5 complimentary badges

**Gold:** \$25,000

10x15 space

4 complimentary badges

**Silver:** \$15,000

10x10 space

3 complimentary badges

**Bronze:** \$10,000

8x10 space

2 complimentary badges

## Additional sponsorship opportunities at a glance:

- Lanyard Sponsor: \$2,000
- WiFi Sponsor: \$3,500 (company name is the meeting password)
- Room Key Sponsor: \$2,000
- Charging Station Sponsor: \$2,000
- Registration Bag Sponsor: \$2,000
- Registration Bag Insert: \$250 per piece/limit 2 per company

Please note:

- There are a limited number of additional badges available for purchase for platinum, gold and silver sponsors at \$1,000 each.
- You must be an exhibiting company to attend the conference.
- There is no on-site industry registration.



2025  
EXHIBITOR  
PROSPECTUS  
*click here*

## INDUSTRY SPONSORED PRESENTATION AT THE ANNUAL MEETING

We will be offering one non-CE industry presentation slot mid-day on **Saturday, March 8th**. Applications for this opportunity are due **November 15, 2024**. The AVANS program committee will review all applications and select the presentation that best reflects relevant, new/unique information, relevance to the clinician audience and relevance to veteran needs. *All applicants will be notified of the decisions by December 6, 2024.*

**The cost for the presentation slot will be \$15,000.**

**[CLICK HERE FOR APPLICATION](#)**

# INDUSTRY RELATIONS COUNCIL

The IRC is an advisory council representing a variety of corporations and non-profits whose products and services benefit veterans with neurological disorders. Membership is by application and open to those who wish to participate in shaping AVANS priorities and building ethical, meaningful relationships between industry representatives and medical professionals working with veterans.

## Benefits of IRC membership include:

- Priority notification of meeting, event, and sponsorship opportunities.
- Attendance (in person or virtual) at scheduled IRC meetings with AVANS leadership.
- Badge recognition at the annual meeting.
- Inclusion in a new Industry Directory on AVANS's website intended to provide VA practitioners with industry contact information

The annual membership fee is \$3,000.

[CLICK HERE FOR MORE INFORMATION AND TO APPLY](#)

*New!*

**NOW BOOKING FOR DECEMBER 2024/JANUARY 2025**

## INDUSTRY OPPORTUNITIES

AVANS is open to working with Industry Partners to develop educational programs for its members and to help industry understand the needs of our practitioners serving our veterans and the inner-workings of the VA. If you are interested in opportunities outside the Annual Meeting, we offer the following:

**1-hour virtual industry/expert discussion:** This is a closed private meeting with industry executives and 4-5 subject matter experts. Industry prepares a list of discussion questions and engages faculty for their viewpoints, experience, observations and recommendations. This helps industry understand the landscape, priorities, practices, guidelines, needs and expectations of health care providers and patients/caregivers.

**1-hour virtual Expert Roundtable:** A panel of experts (moderator and 3-5 faculty) gather to discuss specific disease-related issues, patient challenges, treatment paradigms, barriers to care, problems and solutions. Practitioners will focus on the unique needs of patients, best practices and resources available for practitioners and veterans. The session will be video-taped, edited and prepared for on-demand viewing by members and will include notation of support.

Please contact JoAnn Wahl for more information and pricing:  
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