



## Winter 2026 Industry Newsletter

### 2026 ANNUAL MEETING

MARCH 6-8, 2026 - WESTIN DENVER DOWNTOWN



A two-day conference for professionals working with veterans with neurological disorders, including: Neurologists, Physician Assistants, Nurse Practitioners, Nurses, Social Workers, Physical Therapists...and more

#### MEETING TOPICS INCLUDE:

- VA Latest Neurology Updates & Changes
- ALS
- Headache
- New TBI Criteria
- Hanava Syndrome
- Traumatic Sleep Disorder
- Cost of Neurologic Care (compare VA to community)
- Future of AI in Neurology

#### RAPID FIRE SESSION TOPICS INCLUDE:

- Neuro-Immunology
- Neuro-Oncology
- Alzheimer's/Dementia
- Headache
- Epilepsy
- Cerebrovascular Disease
- Movement Disorders

- Over 20 Abstracts including some from industry partners
- 22 Exhibits ; 3 NON-CE Industry Presentations
- 1 Sponsored CME Dinner

Please note that only exhibiting companies and IRC members may attend this event. We will not be selling any additional badges.

#### In this newsletter:

2026 Annual Meeting--  
Exhibits  
Sponsorship Opps

2026 Advocacy Update

Message from the Board

Join IRC/ Renew your membership for 2026

AVANS Educational Program Opportunities

Industry Prospectus



This newsletter is being sent to the leads at our partnering companies. Kindly share this information with relevant individuals within your organization. If this newsletter was passed along to you and you would like to be included on the newsletter distribution list, please contact JoAnn Wahl at [joann@vaneurology.org](mailto:joann@vaneurology.org).

Likewise, if you are no longer the lead for your company, please let us know.



# THERE ARE ONLY A COUPLE EXHIBITS LEFT!

FIRST-COME/FIRST-SERVE  
EXHIBIT REGISTRATION  
CLOSES JANUARY 9, 2026.

## EXHIBITOR INFORMATION

Platinum Sponsor: \$35,000

10x15 space with two 6-ft tables and 4 chairs, website advertisement (90 days), logo recognition on all signage and in program, up to two (2) participant bag items (up to 4 ounces) provided by sponsor, mention in opening comments, half page advertisement in event program, and 5 complimentary registrations.

Gold Sponsor: \$25,000

10x10 space with two 6-ft tables and 4 chairs, website advertisement (30 days), logo recognition on all signage and in program, one (1) participant bag item (up to 4 ounces) provided by sponsor, mention in opening comments, 4 complimentary registrations.

Silver Sponsor: \$15,000

8x10 space with one 6-ft table and 2 chairs, mention in program, name recognition on event signage (no logo), 3 complimentary registrations.

Bronze Sponsor: \$10,000

6-foot space with one 6-ft table and 2 chairs, mention in program, 2 complimentary registrations.

COMPANY LEADS, PLEASE REGISTER YOUR  
EXHIBITORS FOR BADGES BY FEBRUARY 6, 2026

ONLY EXHIBITING COMPANIES AND IRC MEMBERS MAY  
ATTEND THE ANNUAL MEETING.

We will not be selling any additional badges for industry.  
We do this to maintain a reasonable practitioner/industry ratio.

IRC MEMBERS MUST BE REGISTERED FOR 2026  
AND HAVE DUES PAID TO ATTEND.

THE EXHIBITOR KIT IS  
NOW AVAILABLE HERE

---

BOOTH NUMBERS WILL BE  
ASSIGNED BY THE END OF  
JANUARY

---

ROOM BLOCK  
REGISTRATION  
WESTIN DENVER  
DOWNTOWN

---

## AVAILABLE SPONSORSHIP OPPORTUNITIES

LANYARD SPONSOR  
1 available: \$2,000

TECH SPONSOR: event Wi-Fi  
1 available: \$3,500

ROOM KEY SPONSOR  
1 available: \$2,000

REGISTRATION BAG SPONSOR  
(2 available): \$2,000

BAG DROP ITEM  
(UP TO 4 OUNCES, NO LARGER  
THAN 12X12, PROVIDED BY  
SPONSOR): \$250 PER  
PIECE/LIMIT 2 PIECES PER  
COMPANY

PLEASE VISIT OUR WEBSITE  
FOR THE LATEST MEETING  
INFORMATION



## **ADVOCATING FOR VETERANS**

### **AND THE CLINICIANS WHO SERVE THEM**

As we enter 2026, AVANS is keeping a close eye on the following legislative and policy initiatives:

1. Continued reduction of workforce within the VA: while this effort has slowed, the VA is still planning to cut additional staff in the first quarter of 2026. We have issued statements to key lawmakers expressing our desire to continue the level of employees at the VA, acknowledging that some could be utilized in different positions to streamline administrative efforts. We do not, however, support reducing key staff and clinical support that impacts the care provided to veterans.
2. AVANS supports the continuation of a variety of clinical categories (e.g. nursing, social work) as recognized professionals so that they are eligible for loan reimbursement upon entering the medical field. We are asking the federal government to reconsider their removal of such professions, as it impacts the ability of early-career individuals to affordably work for the VA.

As we enter 2026 and a mid-term season, we will continue to pay close attention to the proposed laws and policies that directly impact both VA employees and the veterans they serve. We ask that you forward us any information that you believe we should monitor or act upon.

## **Message from the AVANS Board of Directors**

The Board of Directors is eagerly looking forward to seeing our members, supporters, and friends at our 3<sup>rd</sup> Annual Conference in March. We have a tremendous program scheduled, with recognized names and program highlights from within the VA and the field of neurology.

In addition to planning our annual meeting, the Board has been leading advocacy efforts, working to identify additional educational opportunities for members, and building the next generation of board members. We are happy to welcome our 2026-2027 Board of Directors:

Glenn Graham, MD, President  
Michelle Cameron, MD, Vice President  
Jessica Lehosit, MD, Secretary

Jane Anderson, Member  
Jason Sico, MD, Member  
Vikas Singh, MD, Member  
Brett Theeler, MD, Member  
Alan Towne, MD, Member

The Board of Directors will be adding 2-3 additional members in 2026. If there is an individual you think would make an outstanding addition to our board of directors, please let us know. Nominations can be sent to Julie Lawson, Executive Director. (Note: board members must be practicing clinicians and preference is given to those working within the VA or DOW).

We hope you are able to join us at our upcoming Annual Meeting, and we appreciate your continued dedication to the health and wellness of our veterans.

The Board of Directors, AVANS



## Join IRC



### Reserve your seat at the table...

AVANS invites interested companies to join our Industry Relations Council (IRC). The IRC is an advisory council of individuals representing a variety of corporations and non-profits whose products and services benefit veterans with neurologic conditions and disorders. Members receive exclusive benefits and opportunities throughout the year.

Membership is by application and open to those who wish to participate in shaping AVANS priorities and building ethical, meaningful relationships between industry representatives and medical professionals working with veterans.

Membership is annual, beginning in January and ending in December. There is a modest fee to become an IRC member.

You must be a 2026 registered IRC member in good standing to attend the annual meeting.

For more information, visit our website:  
<https://simplymedical.jotform.com/252796274179977>

## Industry Sponsored Educational Opportunities

AVANS is open to working with Industry Partners to develop educational programs for its members and to help industry understand the needs of our practitioners. We offer the following opportunities:

**1-hour virtual industry/expert discussion:** Closed private meeting with industry executives and 4-5 experts. Industry prepares a list of discussion questions and engages faculty for their viewpoints, experience, observations and recommendations. This helps industry understand the landscape, priorities, practices, guidelines, needs and expectations of health care providers and patients/caregivers.

**1-hour virtual Expert Roundtable:** Panel of experts (moderator and 3-5 faculty) gather to discuss specific disease-related issues, patient challenges, treatment paradigms, barriers to care, problems and solutions. Practitioners will focus on the unique needs of patients, best practices and resources available for practitioners and veterans. The session will be video-taped, edited and prepared for on-demand viewing by members and will include notation of support.

Please contact JoAnn Wahl for more information and pricing: [joann@vaneurology.org](mailto:joann@vaneurology.org)/ 908-581-6110

## NEW AVANS INDUSTRY DIRECTORY



AVANS has launched an **Industry Directory** on the AVANS site.

- This is a listing of company websites and primary contact information. The goal of the directory is to provide easy, accessible contact information for our members to reach you about your products.
- **You must complete this application** and supply the necessary information to be included in the directory.

It is the responsibility of each company to keep the primary contacts updated with AVANS. All other information will be linked to the company website and updated by the company in real time.

**AVANS is grateful for the generous support from our industry partners and for all that you do for our veterans!!**